

A man with grey hair and glasses, wearing a dark jacket over a white shirt and a red tie, is smiling. He is standing in a liquor store aisle with shelves of various bottles of alcohol in the background. The shelves are filled with bottles of different brands and types of spirits. The lighting is bright, typical of a retail store.

one|stop

Value is at the forefront of everything we do

Our Business Development Managers
have 300+ years of retail knowledge,
helping you grow your business.

 01543 363003

 openaonestop.co.uk

 JoinUs@onestop.co.uk

Helping you make the best decisions for your customer **using knowledge from Tesco, the UK's biggest retailer**

Our data driven expertise using insight from thousands of stores means no-one understands the changing needs of convenience customers better than us.

We're continually adapting our stores and business model to meet the evolving demands of our customers, keeping you up to date, helping you drive your business forward and grow your profits.



Our core purpose is to 'serve local shoppers a little better every day', which means innovation to improve our customers lives is at the heart of our business. We work along side you to develop and test your ideas, reducing any risks of trialling new ways to engage your customers.



Based on thorough analysis of the convenience market, we're able to distinguish what product range will perform well, **increase basket spend in stores and generate cash and profit**. Therefore, we reset our product range in store every year! This will be based on product trends, store type and the demographic of the customers in that store.

Consistently rank first in the market with our great offers

Our promotions offer supermarket value at a market leading margin. **Every week we review competitors pricing to ensure that we are keeping prices across our stores competitive.** Our data driven insight helps us promise that our promotions will always be customer focused, they are relevant, price competitive and they are located in the most effective place in store.



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Cracking Deals!

ANY 2 FOR **£5**

1 WEEK ONLY
18th - 24th March

Maltasers Tiramisu Large Egg, Galaxy Tiram Large Egg, Smokies Large Egg, M&M's Peanut Large Egg, Galaxy Creme Egg Large Egg, Creamsicles Large Egg

This poster features a green background with various confectionery products including Maltasers, Galaxy Tiram, Smokies, M&M's Peanut, Galaxy Creme Egg, and Creamsicles. A central red box highlights the offer 'ANY 2 FOR £5'. The text '1 WEEK ONLY 18th - 24th March' is at the bottom.



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Treat your Mum this Mother's Day

Sunday 22nd March

£3 Maltasers **£4** HERBIB BUCKLE **£4** **£4** **£4** **£4**

1 WEEK ONLY
18th - 24th March

This poster has a purple background with a row of purple tulips at the bottom. It features several confectionery products with price tags: Maltasers (£3), HERBIB BUCKLE (£4), and three other products (£4 each). The text 'Treat your Mum this Mother's Day' is written in a cursive font, with the date 'Sunday 22nd March' below it.



GREAT DEALS SORTED!

ONLY **90p**

1 WEEK ONLY
8th - 14th July

Robinsons Orange 1 litre, Robinsons Apple & Blackberry 1 litre

This poster has a blue background and features two bottles of Robinsons Smoothie. One is Orange (1 litre) and the other is Apple & Blackberry (1 litre). A red box with 'ONLY 90p' is next to the bottles. The text 'GREAT DEALS SORTED!' is at the top, and '1 WEEK ONLY 8th - 14th July' is at the bottom.



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SPOOKTACULAR HALLOWEEN DEALS

£2.00 Sweet Treats

1 WEEK ONLY
16th - 22nd October

This poster is for a Halloween promotion with a dark blue background and orange accents. It features a box of 'Sweet Treats' for £2.00. The text 'SPOOKTACULAR HALLOWEEN DEALS' is at the top, and '1 WEEK ONLY 16th - 22nd October' is at the bottom.



ONLY £5 **HALF PRICE** **ONLY £3**

This poster shows a shelf of products with a yellow background. A red box highlights 'ONLY £5' and 'HALF PRICE'. Another red box shows 'ONLY £3'. The text is bold and eye-catching.



GREAT OFFERS

£1 **£1.00** **£1.00**

Always great deals

This poster shows a shelf of confectionery products. A red banner at the top says 'GREAT OFFERS'. Price tags for £1 and £1.00 are visible. The text 'Always great deals' is on the right side.

Our promotions are recognised within the convenience industry and with our customers alike for their **excellent value**. We offer great longer-term multibuy deals such as 3 for £1.20 on confectionery, 3 for £5 on beer and meal deals.

Award-winning Own Label range and new Jack's lines **delivering quality and value**

Our One Stop Own Label range covers over 400 different products and we've just introduced 52 Jack's products into stores!



Fresh



Chilled and frozen



Meat



Grocery



Impulse



Cake

With value ranges competitively priced in all of these categories you'll see increased basket spend and improved weekly sales.



Keep your store stocked during the festive season



Our **intuitive EPOS system will help with seasonal growth and changes**, which gives you a chance to flex your store around certain times during the year. Our system will order the right items to re-stock your store based on what's been sold.

One Stop has moved to a **6 day a week delivery model** for short-life fresh through Greencore. Your customers can expect great availability and you will be able to reduce the amount of stock you are carrying. Our One Stop owned and managed distribution centres deliver over **1 million cases** in ambient stock, offering **98.5% availability** to our stores.





Value is at the forefront of everything we do

Find out more:

- Read this leaflet 
- Call us on 01543 363 003 
- Email us at JoinUs@onestop.co.uk 
- Visit openaonestop.co.uk 