



# Delivering a special Christmas

**Stand-out seasonal promotions,  
98.6% availability and fresher options  
with our 6-day delivery model**

# Strong festive promotions to increase basket spend

We want Christmas to be a great success for our franchise partners by offering both value and quality for customers. We'll be launching a 'half price roast chicken dinner' deal for the first time in Convenience! All of our customers can bag One Stop's own label chicken, potatoes, carrots, broccoli and Bisto chicken gravy for under £5. Franchisees will benefit from bespoke POS and national marketing to **create exposure and excitement** around the market-leading promotion, to **increase footfall and basket spend**.

**HALF PRICE ROAST DINNER**

ONLY £4.56

ONLY £2.00

ONLY 72p

ONLY 22p

ONLY 37p

ONLY 75p

One Stop Roast in the Bag Whole Chicken 1.5kg, One Stop White Potatoes 2kg, One Stop Carrots 500g, One Stop Broccoli 350g, Bisto Chicken Gravy Granules 170g

**ANY 3 FOR £5**

DairyBox

Cadbury Milk Tray

HARIBO Starmix

Haribo Starburst

Dairy Box 100g £4  
Cadbury Milk Tray 100g £3  
Haribo Starburst 300g £3  
All other Haribo 200g £3

"We want Christmas to be a special occasion for our shoppers. One Stop have helped with fresher products which in turn leads to bigger basket spend, as there are so many exciting promotions around the store."

Dan Amin  
One Stop West Bromwich

Find out more about One Stop Franchise

📞 01543 363003

🖱️ [openaonestop.co.uk](http://openaonestop.co.uk)

✉️ [JoinUs@onestop.co.uk](mailto:JoinUs@onestop.co.uk)

# Supporting our Franchisees during the festive holidays

Helping you and your customers stay safe.

One Stop's number one priority is to protect the health and well-being of the communities we serve. We've worked diligently behind the scenes to keep operations running.

**All stores were provided with protective equipment and the necessary signage at no extra cost.**

Our Franchisees also receive second-to-none support from their Business Development Manager to help with unexpected disruptions and to help guide and advise.



“One Stop and our BDMs genuinely care and want to be there to **help, support and guide** the Franchisee's business into profitable growth and be a more **successful and sustainable business**. There is very much a **mutual benefit.**”

John Miller, Head of Franchise

Learn more about becoming a One Stop Franchise

 01543 363003

 [openaonestop.co.uk](https://openaonestop.co.uk)

 [JoinUs@onestop.co.uk](mailto:JoinUs@onestop.co.uk)

# Dedicated to help the **communities** **we serve**

At One Stop we do all we can for our local communities, working closely with Franchisees to ensure we're making a difference.



Our community partnership plan connects all our stores and builds long-lasting relationships with local charities and groups. Franchisees work alongside our community team to help the causes closest to them. We offer our franchise stores a budget to spend on creating festive hampers for local heroes, spreading joy within their communities.

**"We're proud to be involved within our local community. We're helping amazing causes and it's great to give back. One Stop have always been very supportive and have helped us throughout this journey."**

Daniel Wilson  
One Stop, Scarborough

Learn more about the support you get as a One Stop Franchisee

 01543 363003

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 [JoinUs@onestop.co.uk](mailto:JoinUs@onestop.co.uk)

# One Stop's 2020 milestones



In 2020 the Wilson brothers, Danny and Craig have opened their 10th franchise store with One Stop which is a milestone 'first' for us as a franchise.



One Stop has moved to a 6-day a week delivery model for fresh, providing fresher products for Franchisees and their customers around the UK.

**Sounds like a Christmas you want to be a part of?**

Contact us to see how we can help your business grow

 01543 363003

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**“Our sales have increased by 45% and our basket spend has almost doubled, making all the difference to our margins. The support I get for the day-to-day running of the store has been incredibly beneficial to me when managing the store and it has certainly been financially rewarding.”**

**One Stop Birmingham, Raj Sangha.**

**Find out more:**

- **Read this leaflet** 
- **Call us on 01543 363 003** 
- **Email us at [JoinUs@onestop.co.uk](mailto:JoinUs@onestop.co.uk)** 
- **Visit [openaonestop.co.uk](http://openaonestop.co.uk)** 