



We are your reliable business partner

You can depend on us to do all the hard
work for you so you can focus on your
customers and growing your business

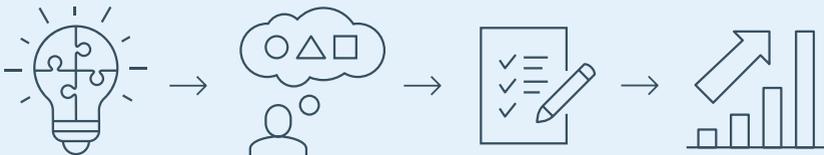
Everything we do is **tried, tested and proven.**

When you become a One Stop Franchisee you will be working with a retail model that is profitable, tried, tested and proven within the convenience industry.



We ensure that everything we have in our company owned stores is implemented in our Franchise stores; from merchandising to our store routines and processes, from our innovative EPOS system to our pricing policy and everything inbetween. This means that all of the hard work is done for you, so you have more time to spend with your customers and building your business for the future.

Rest assured we would never implement an initiative that hasn't been tested in our company owned stores already - **if it doesn't work for us, we know it won't work for you.**



We expedite the decision making on opportunities we've often already done trials for, and can share our insight with you.

We range reset every category every year using the **latest insight and customer trends**, taking the onus from you and ensuring that you have the best range to provide to your customers.

We live by the principle of full shops make more money, which coincides with having **market-leading availability.**

We have excellent technology systems in place and our distribution networks around the country work hard to ensure that your shop stays well stocked.

Forget dashing to the cash and carry to pick up new stock every other day or being stuck with products you can't sell. **Our EPOS system takes all the legwork and guesswork away** giving you more time to focus on your customers, team and family.

We have market-leading availability in the UK with **our distribution network delivering 98.5% availability to our stores.** Our One Stop owned and managed distribution centres cover the country from Southampton to Scotland, delivering over 1 million cases a week in ambient stock with up to 5-day delivery. In addition to this we are supported by our retail partners, delivering your fresh stock up to 6 days a week, ensuring not only the freshest products for customers but also **minimising your overall costs as there is less wastage.** A large percentage of our fresh range is available in single pick so it's easier and cheaper for you as a retailer to maintain your availability.

We have excellent relationships with our suppliers which enables us to get all the stock you need on time and at the best price.



Our Business Development Managers work with you every step of the way to **help you grow your business.**

You can rely on your Business Development Manager to work with you to help, support and guide your business into profitable growth.

When we ask our current Franchisees why they left their last supply partners, one answer comes through loud and clear; the lack of day to day support. **Our award-winning Franchise model puts support right at its heart.** This means our Franchisees have access to the best advice, guidance and training they need to run a successful, profitable business.

Each store will have a dedicated Business Development Manager who has come from a background of retail, so you'll have someone who understands your challenges and

ambitions. They will visit the store at least once a month and work with you to grow and develop your business. The aim of the Business Development Managers is to **add value, help grow your sales, improve profitability** and give you a clear overview of your stores finances.

Our specialist Business Development Managers are always at the end of the phone when they are not in store with you, and if you can't reach them you can **call our Retail Helpdesk for support.**



"The support we get from One Stop, our Business Development Manager and Retail Helpdesk are second to none. Our BDM visits around once a month to address any problems or issues we have and makes sure our standards are to what's expected for both One Stop and our customers."
One Stop Louth, Blair Southwood

"Our BDM is heavily involved in the development of my business. He is always showing me new ways to capitalise on space and range. Not only that I have a large team of employees, and he is always on hand for advice or guidance on how to deal with any problems that may arise."
One Stop Temple View Leeds, Chrisun Patel

We can leverage the scale of the UK's largest food retailer; **you can depend on us.**

As we are backed by Tesco Group it gives you the confidence as a retailer that we are here to stay.



There are many benefits to our relationship with Tesco Group from data and insight to economies of scale when purchasing with One Stop. **Tesco Group's insight and data has provided us with customers shopping habits and behaviours** which we have analysed and imbedded into our business model. Having a relationship with Tesco Group gives One Stop stores the ability to tap into the knowledge of the UK's largest food retailer.

One Stop are an integral part of Tesco Convenience





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Find out more:

- Read this leaflet 
- Call us on 01543 363 003 
- Email us at JoinUs@onestop.co.uk 
- Visit openaonestop.co.uk 